



Wisconsin Museum of Quilts & Fiber Arts

Preserving the past . . . Creating the present . . . Educating future generations about our fiber arts traditions from our 1850s farmstead just east of downtown Cedarburg

Fiber Arts in America

- Quilting is a \$3.7 billion industry in America
- 1 in 10 U.S. Households has a quilter
- The average quilter spends 9 hours per week quilting
- The U.S. has an estimated 16.4 million quilters
- Ravelry.com has 4.7 million users worldwide & 7 million views per day
- Craftsy.com sells over 50,000 class subscriptions a month

Museum Statistics

- Over 8,000 annual visitors
- 133 Volunteers contributed over 9,200+ hours of support annually
- 80% Member retention rate
- Our collection has pieces from ca. 1200 AD to present day
- Host 50-60 classes/workshops each year
- Over 60 artists' works are featured in our Museum Gift Shop, giving them a valuable outlet for reaching new audiences



Thirty years ago, a group of Ozaukee County quilters organized the Wisconsin Quilt History Project to document the legacy and cultural value of quilts made in our state for future generations to enjoy. With a vision to preserving the rich traditions of hand-crafted fiber arts, they first published a book of documented quilts, *Wisconsin Quilts - History in the Stitches*. Encouraged by its success, they dreamed of creating a museum where all could be inspired by the beauty of quilts and fiber art.

In 2001, the dream became reality with the purchase of a 2.2-acre German farmstead just a few blocks from downtown historic Cedarburg, Wisconsin. Operating a small museum from the farmhouse, the all-volunteer Board raised over \$1.4 million to renovate the historic barn into a stunningly unique space for displaying quilts and other fiber arts and providing related education for all generations.





We are the only museum celebrating fiber art traditions in Wisconsin. Since opening in 2011, we have attracted over 8,000 visitors each year, from across the country and around the world, adding significant tourism impact to our community. In addition to offering educational programming to people of all ages and abilities, we are helping keep our fiber arts traditions alive by offering four new exhibits each year. These exhibits contain artwork from our own collection as well as works from premier collections and modern fiber art rock stars.

As part of our strategic plan, we began restoration of our eight farm outbuildings and remodeled the collections storage area.

We are carefully making the transition from an all-volunteer-run organization to a professionally managed museum. In each instance when we have added professional staff, our effectiveness and ability to fulfill our mission leapt ahead.

AWARDS & RECOGNITION

- WMFQA was nominated for the Governor’s Tourism Award for Arts, Culture, and Heritage.
- USA Today ranked WMQFA as one of the top ten places in the U.S. to see a quilt.
- WMFQA partnered with Visit Milwaukee welcoming two national fiber arts conferences to our area.
- We were one of only three museums in the United States to host a Japanese exhibit that brought visitors from around the U.S. and the world, including Brazil, Germany and the U.K. to Cedarburg.
- Partnership Bank awarded WMFQA its Ordinary People, Extraordinary Citizen Award.





We rely on the financial support of our friends to keep operating. Your contribution will help us fulfill our mission to create, educate, and preserve our fiber arts traditions.



We are a 501(c)(3) tax-exempt non-profit corporation.

For more information, contact
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